CENTER FOR HEARING & SPEECH
ON-LINE PRIVACY POLICY

Center for Hearing & Speech maintains the following privacy policy to protect any personal information you provide on-line.

We recognize that privacy is important and is committed to maintaining the privacy of personal information collected at this website and when you participate in various opportunities we provide as described in this policy. Unless you have “opted out” of receiving direct marketing contacts (as described below), when you provide any of the information described in this Privacy Policy (including information that may be automatically generated), you consent to the use and disclosure of that information as described by this statement. This Privacy Policy describes the personal information that the Center collects and the uses we will make of that personal information.

INFORMATION WE COLLECT

Personal Information
We may collect personal information that identifies you as an individual, such as:
- Name or company name
- Postal address (including billing and shipping addresses)
- Telephone or fax number
- Email address
- Credit and debit card number
- Financial information when you use your credit or debit card to make a purchase

The Center collects personal information when you participate in various opportunities we provide, for example:
- Registering for subscriptions, events or other communications through this website, Twitter, LinkedIn, Facebook, on paper or any other application
- Donating or contributing funds through the website or at an event
- Participating in a contest, promotion, sweepstakes, survey or other promotion
- Participating in a blog or forum
- When we conduct market research or when we meet you at a social or other event

We may combine personal information we collect about you with personal information you provide to us through other sources, such as product registrations, inquiries and marketing events. We will use the combined personal information in accordance with this Privacy Policy for as long as it is combined.

Automatically Collected Information
We may passively collect information that is automatically sent to us by your web browser or your internet service provider. This information typically includes your domain name, your user name and your numerical IP address. The amount of information sent by your web browser depends on its settings. Please refer to your browser if you want to learn what information it sends. We use this information to understand how our visitors use our website and how we can improve it.

When you submit a request, registration, question or suggestion using this website, you are required to provide information we need to complete your request, including your name, address, phone number and e-mail address.

Cookie-Generated Information
We may actively obtain information about you by installing a marker on your computer, commonly called a “cookie.” Cookies enable us to know you by a computer-generated, unique identifier. By providing you with a unique cookie, we can create a database of your previous choices and preferences. In situations where these choices or preferences need to be collected again, we can supply them automatically, saving you time and effort. Your computer may be specially configured to reject cookies. Please refer to your browser for more information.
User-Generated Information
We collect information at this website when you contact us and when you respond to surveys and questionnaires; enter contests, sweepstakes and giveaway promotions; apply for employment, or register for events we make available. If you email us, you are voluntarily releasing the content of your email to us (including your email address). If you answer questions we have placed on the website page, you are also voluntarily releasing that information to us. You may decide not to answer any questions presented to you at our website; if you do, you may still continue your visit, but we may elect not to provide you with services, opportunities, responses or features related to the questions you choose not to answer.

HOW INFORMATION IS USED AND SHARED
We may use personal information we collect for one or more of the following purposes:

- Respond to your inquiries; collect your suggestions, and fulfill your requests, such as to send you email alerts and contact you to answer any questions to the extent possible

- Send you important information regarding the website or terms, conditions and policies and/or other administrative information

- Complete and fulfill your request or inquiry, for example, to communicate with you regarding your request and provide you with related customer service and assistance, if any

- Send you marketing communications we believe may be of interest to you, including information about upcoming opportunities, invitations, events, apps, exclusive deals, sales and products

- Personalize your experience on the website by presenting opportunities, products and offers tailored to you

- Allow you to participate in surveys, sweepstakes, contests and similar promotions and to administer these activities. Some of these activities have additional rules, which could contain additional information about how we use and disclose your personal information, so we recommend that you read these rules carefully.

- Allow you to communicate and interact with others through the website (for example, through a blog, message board, messaging functionality, chat functionality, profile or other social media)

- Enable our charitable purposes, such as data analysis; audits; researching and developing new products and services; enhancing this website; improving our services; charitable and donation events; identifying usage trends, and determining the effectiveness of our donor campaigns. We may analyze personal information for historical, statistical or scientific purposes. We may store the personal information for your convenience should you return to this website in the future.

- As we believe necessary or appropriate: (a) under applicable law; (b) to comply with legal process and for any legal purpose (other than credit information); (c) to investigate security breaches; (d) to respond to requests from public and government authorities; (e) to enforce our terms and conditions; (f) to protect our operations; (g) to protect our rights, privacy, safety or property and to protect you or others, and (h) to allow us to pursue available remedies or limit the damages that we may sustain

In the course of any of these activities, we may transmit any of the information we have collected with affiliates or third parties. We may disclose your information to companies and individuals we employ to perform business functions on our behalf and to companies offering employment opportunities that match your desired employment criteria and preferences. An example of a third party that could receive your personal information is a data processing contractor that operates computer systems on our behalf or a company with whom we transact business or associate with for the purposes of offering certain products, services, contest, sweepstakes or other promotional event.

By using this website, you agree to the terms of this Privacy Policy. By agreeing to the terms of this Privacy Policy, you consent to our continued use of previously collected information under the terms of this Privacy Policy.
Google Analytics
We utilize Google Analytics to monitor traffic and trends on our website. We do not share personally identifiable information with Google. Google Analytics mainly uses first-party cookies to report on user interactions on the Center’s websites. Data collected by Google will not be shared and Security-dedicated engineering teams at Google guard against external threats to data.

Direct Marketing
We may use all information collected at this website for direct marketing and e-marketing purposes, including the sharing of the information with our affiliates or third parties unless you specifically request that it not be used for that purpose.

Links to Other Sites
For your convenience, our website may contain certain hyperlinks to other websites as well as to third-party websites. This Privacy Policy applies only to information collected on this website and not to information collected on linked sites. We encourage you to be aware when you leave this website and to read the privacy statements of each and every linked site that collects your personal information.

Children’s Information
We are committed to protecting the privacy needs of children and we encourage parents and guardians to take an active role in their children’s online activities. We do not target our websites to children less than 13 years of age or knowingly collect information from children for the purpose of selling products or services.

Publication of Images, Stories and Donor Roll
The Center may publish photographs, videos, names and/or select story-related information of and about its clients, families, volunteers and donors at this website or in its printed and digital newsletters, in its annual report to the community, on social media and/or in connection with media requests and news releases to further our mission. All of the foregoing information is compiled and published with the prior permission of the subjects, and in the case of minors, their parents or guardians. The Center publishes a list of donor names in its newsletters annual report to the community. Donors who do not wish to be named in the report are given the opportunity to opt out or to be listed as “Anonymous.”

INFORMATION SECURITY
We use commercially reasonable methods consistent with industry practice to protect your personal information from unauthorized access or disclosure. While we consider these policies and procedures to be adequate, there is still a risk that your personal information could be misappropriated. No method of transmission over the internet, or method of electronic storage, is completely secure. Therefore, we cannot guarantee the absolute security of your personal information. If you have any questions about security on our site, you can send an email to us at the address specified below.

CHANGES AND OPT OUT
Changes in this Privacy Policy
We reserve the right to modify this Privacy Policy at any time, so please review it frequently. If we make material changes to this policy, we will notify you here, by email or by means of a notice on our home page.

Opt Out
If you do not want us to use your personal information as described in this statement, please contact us at robinsonm@chsstl.org. Please note that we will be unable to process questions or contact you without your personal information.

CONTACT INFORMATION
If you have any questions or comments, or would like to request access to the information The Center has gathered about you at this website, please contact us at hahnk@chsstl.org.